

Hallandale Symphonic Pops Orchestra

P.O. Box 85084

Hallandale Beach FL 33009

Phone Number 954-483-4985

Fax Number 863-324-5692

Fuller302s@aol.com

FAX TRANSMITTAL FORM

To: D. Mike Good
City Manager

From: Ann Fuller

Number of Pages: 3

Fax: 954-457-1454

Message:

City Manager Good,,

Attached is a letter to the City Manager requesting the annual donation from the City to the Pops. In going through some papers that was held by Past Presidents

I found this letter that required a response by March 1, 2008

I am sorry for the delay and hope you will be able to help us with the same amount as last year as we are struggling due to the present economic conditions and besides requesting the donation from the City the entire BOD are actively soliciting new patrons and advertising from local businesses. We also plan on doing another fund raiser like the fashion show last season.

I now live in Lake Wales and only come to Hallandale Beach for the concerts and the Board of Directors meeting but can be reached by phone at 863-324-5692 or on my cell at 561-632-9398.

Thank you
Sincerely, Ann Fuller

Season tickets

HALLANDALE SYMPHONIC POPS ORCHESTRA, INC.

P.O. Box 85084

Hallandale Beach FL 33008

(954)483-4985

June 11, 2008

City Manager D. Mike Good
400 S. Federal Highway
Hallandale Beach FL 33009

Dear City Manager Good:

It is with respect for the commission that I am sending this letter regarding the yearly appropriation we receive from the City of Hallandale Beach. This year I have returned to the Pops as their Executive Director in order that they are given direction for their survival. In these current economic times we are struggling financially. Last season we received \$25,000 from the City, held a Fundraiser Fashion Show, sold season tickets plus individual tickets at the door and still ended up \$7,000.00 in the red.

I am presently processing season tickets and we are down at least 200+ season ticket holders from previous years. Many of our patrons are unable to attend because of a lack of transportation. In prior years we had a bus that made stops at several Hallandale Beach locations but we had to discontinue the transportation due to the cost of the bus service. This year we do have an aggressive Board of Directors under the leadership of President Tony Musto and between the two of us we have set goals to make certain that the Pops continue to be a venue for the residents of the City. Each Board Member has been requested to promote ticket sales and obtain ads from local business owners. If possible, we would like the City be help us obtaining concert sponsors from the developers in the city to help us produce additional revenue.

The funds that we receive from the City of Hallandale Beach are used to pay the musicians (\$50,000.00) and the cost of the rental of South Broward High School (\$10,000.00). Due to the gasoline prices and the economy I know this year will be a greater challenge than previous years, however, we are committed to have the Hallandale Symphonic Pops Orchestra continue to provide an entertaining venue for the residents of South Broward so we may remain the Cultural Jewel of the City of Hallandale Beach.

Should you have any questions please feel free to contact me at 863-324-5692.

Respectfully submitted,



Ann C. Fuller
Executive Director

Cc: Patricia Ladolcetta

*Hallandale Pops***2007-2008 SEASON
FISCAL YEAR ENDS 6/30/08**

	BUDGET	YTD	
INCOME			
TICKET SALES	\$ 50,000.00	\$ 43,589.00	
DONATIONS	\$ 10,000.00	\$ 5,314.00	
PROGRAM ADVERTISING	\$ 10,255.00	\$ 6,375.00	
EARNED INTEREST		\$ 1,136.00	
CONCERT SPONSORSHIP		\$ 500.00	
FROM CITY	\$ 30,000.00	\$ 25,000.00	
FASHION SHOW		\$ 5,500.00	
	\$ 100,255.00	\$ 87,414.00	
EXPENSES			
MUSICIANS	\$ 57,000.00	\$ 52,690.00	
CONDUCTOR	\$ 5,000.00	\$ 5,000.00	
ORCHESTRA MGR	\$ 1,800.00	\$ 2,100.00	
LIBRARIAN	\$ 600.00	\$ 500.00	
GUEST ARTISTS	\$ 3,500.00	\$ 3,250.00	
ADVERTISING	\$ 1,250.00	\$ 1,250.00	
BANK CHARGES	\$ 300.00	\$ 248.00	
DUES-SUBSCRIPTIONS	\$ 1,200.00	\$ 1,118.00	
EQUIPMENT	\$ 1,100.00	\$ 145.99	Rehearsal Monitor
INSURANCE	\$ 3,300.00	\$ 2,406.57	
OFFICE EXPENSE	\$ 3,500.00	\$ 1,601.00	Copies, Tele, Post
PROGRAM PRINTING	\$ 4,130.00	\$ 4,414.00	
TICKET PRINTING	\$ 475.00	\$ 475.00	
REFRESHMENTS	\$ 160.00	\$ 292.00	
RENTAL OF SCHOOL	\$ 9,500.00	\$ 10,882.00	Incl April 07 Concert
SECURITY	\$ 2,250.00	\$ 2,100.00	
STAGEHANDS	\$ 1,800.00	\$ 1,720.00	
SHEET MUSIC			
TICKET MANAGER	\$ 2,400.00	\$ 2,400.00	
USHERS - JROTC	\$ 1,000.00	\$ 1,325.00	Incl April 07 Concert
FASHION SHOW		\$ 2,625.00	
GOODWILL		\$ 75.00	Karen Pery Sons Death
	\$ 100,255.00	\$ 94,517.56	
\$	94,517.56		
\$	(87,414.00)		
\$	(7,103.56)		